

# EDD HOLDEN

International DJ | Open-Format Specialist | Event & Hospitality Entertainment

Dubai, UAE

[www.eddholden.com](http://www.eddholden.com)  
Instagram: @eddholdn

## Profile

Dynamic and versatile DJ with over 15 years of global experience performing for world-renowned brands, luxury venues, and international audiences. Recognized for an open-format style spanning House, Tech House, Afro House, Amapiano, RnB, and Hip-Hop. Proven ability to deliver curated soundscapes across fine-dining, nightlife, luxury hospitality, and large-scale sporting events.

Currently based in Dubai with residencies and bookings across Atlantis properties and high-end venues, blending technical skill with an ability to read and elevate diverse crowds.

## Key Career Highlights

- 15+ years of professional DJ experience with an international footprint across Europe, the Middle East, and the USA.
- Performed for elite hospitality groups and global sports brands, including Matchroom Sport, Sky Sports, ITV, and DAZN.
- Regularly booked across Dubai's luxury dining and nightlife scene, including Atlantis The Palm & The Royal, STK, ULA, and House of Yanos.
- Former resident DJ for leading international venues including Sisu Marbella, NOHO Hamburg, and Ocean Beach Spain.
- Delivered bespoke performances for high-profile private clients, brand launches, and A-list celebrity events.

## Dubai Experience

- Nobu Atlantis The Palm – Resident / Regular DJ
- Nobu by the Beach – Atlantis The Royal
- Ling Ling – Atlantis The Royal
- Cloud 22 – Atlantis The Royal
- Milo's – Atlantis The Royal
- Seascapes – Atlantis The Palm
- STK JBR
- ULA Palm Jumeirah
- Bodega, House of Yanos – Hotel Indigo Downtown
- Chinawhite Skypool

## International Performances & Clients

- Mandalay Bay, Las Vegas (USA)
- Cavalli Club, Marbella
- Sisu Marbella – Resident DJ
- TIBU Marbella
- Hakkasan
- Pangea / Sintillate, Puerto Banus
- Ocean Beach, Spain
- NOHO, Hamburg Germany
- Kave, Mayfair Londons
- Matchroom Sport & Sky Sports
- ITV
- LIV MCR & BLVD MCR (Manchester)
- Neighbourhood (Liverpool & Manchester)
- Salvi's Manchester
- L'Antica Pizzeria da Michele

## Style & Format

- Open-format versatility: Afro House, Tech House, Funky / Soulful House, Amapiano, UK & US Hip-Hop, RnB, Commercial, Classics.
- Known for seamless transitions across genres, tailoring sets for upscale dining, poolside vibes, club energy, and international sporting events.

## Recent Mixes:

[www.soundcloud.com/eddholden](http://www.soundcloud.com/eddholden)

## Promotional & Media

- Featured in promotional campaigns and nightlife content across Europe and Dubai.
- Strong personal brand with an engaged audience across Instagram and event networks.
- Professional press kit and promotional imagery available on request.

## Contact

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